

# David Ransom

“ I believe in creativity with purpose, I prefer clarity to decoration, I think that while some things might need some explanation it's better when they don't.



## Experience

**Donovan/Green:** 2014 - 2016

*A Manhattan based consultancy focused on branding, marketing and information design solutions*

- Developed a range of mobile sales tools and interactive marketing solutions for The Medicines Company
- Oversaw the complete website redesign for Outer Places
- Helped launch Supply Pod - a subscription box service focused on pop-science and science fiction

**Freelance:** 2012 - 2014

- Created a series of animated B2B videos for STIHL
- Designed an e-learning application for Smiths Medical
- Developed marketing materials for Revital

**Phyigital (Formally Mediastation):** 2010 - 2012

*A British motion graphics and design studio known for experimental interactive experiences and e-learning*

- Worked with BAE systems providing design work and support for a number of international conferences
- Designed e-learning platforms for KCI Medical, Thomson Reuters and Daikin Industries

**i-student group:** 2007 - 2008

*A digital publishing house focused on producing innovative, marketing solutions for educational institutions, globally*

- Designed e-brochures and other marketing materials for the University of Southern Queensland, SUNY Fredonia, Trinity Collage Dublin, Cardiff University, Rutgers

## About

A multi-disciplined digital designer who specializes in UI and UX design. Has a strong background in motion graphics, brand identity and data visualization.

7+ years working on a wide variety of interactive and digital projects, with an emphasis on combining inventive design solutions with clear and effective communication.

## Education

University of Gloucestershire (UK)  
• BSC Multimedia

## Skills

Expert in Adobe Creative Suite: Photoshop, Illustrator, InDesign, Animate (formally Flash), Premier

Working knowledge of HTML, CSS, Javascript, PHP

## Contact

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